

Think On Your Feet®



Clarity -Brevity – Impact™
Virtual Instructor Led Training (VILT)

Think On Your Feet® is a trademark from McLuhan & Davies, Canada. It is a proven method and is distributed on a worldwide basis.

Objective : Communicate your ideas with clarity, brevity and impact, without preparation, in formal or informal communication situations.

Learning Objectives

- Structure ideas simply and persuasively, even under pressure
- Avoid information overload — condense your thoughts
- Prepare quickly an impactful communication situation
- Handle objections positively

Target Audience

Think on Your Feet® is designed for professionals looking to improve their (informal) communication skills

- [Talk to us](#) about your situation, we can adapt our training conditions to your abilities.

Prerequisite

Level : Foundations

For English sessions, participants need to be comfortable interacting in English in work-related conversations. Client has the responsibility to assess the participants' English level. However, our trainers are available to help you if you are not clear about your level.

Logistic Prerequisite : PC/Tablet, Internet connection, and quiet working space.

Pedagogy: Course, means and methods

Total duration : 10h

Think On Your Feet® is a practical and interactive training. The pedagogy used combines brief theoretical background and intense and playful practices (1/3 theory, 2/3 practice).

To make this training a success, we ask each participant to engage in each step:

Before 1st webinar :

a prework is sent by email (requiring approx. 15')

During : webinars facilitated by a trainer

4 webinars of 2 hours each

Many practices allow everyone to assimilate the method. They are done in pairs or small groups, with personalized feedback from the trainer and the participants.

After : follow-up webinars facilitated by a trainer

2x 1h webinar-based collective follow-up over 8 weeks

Sharing of experiences and practical exercises enable anchoring the newly learnt skills.

Each participant receives a training material.

Point of Attention : The training officially starts upon receipt of the preparation work by the participant.



Content

- 1) **Structure your ideas to have impact**
 - Condense your thoughts, on the spot
 - Get to the point to be remembered
 - Vary your communication
- 2) **Build self-confidence for Q&A sessions**
 - Understand the issues
 - Develop flexibility
 - Identify preferred behaviours
- 3) **Practice, practice, practice**
 - On each tool to get feedback via pair or sub-group work
 - Combine the different tools, with or without preparation time, to replicate formal or information communication situations
 - Apply them to professional situations

Teaching Language

French or English (to confirm one month prior)

Trainers' credentials

Francoise Desclèves, Pascale Demont and Gina Clear are all trainers and coaches, certified by McLuhan&Davies for facilitating the Think On Your Feet® program.

Evaluation and award of learnt skills

The engineering of Equoranda trainings is based on direct on-the-job transposition of the skills acquired. Validation of the skills acquired is done during the webinars, through self-evaluations, feedbacks from the trainer and the other participants, and through a formative assessment.

A training certificate will be provided to each participant within 5 days after the training session.

Organization and Price

Public workshop : - Check our [calendar on our website](#)
- Price: 1030€ (VAT excl.) / participant


Inhouse workshop : - We'll answer [your request](#) as soon as possible.
- Price : [check with us](#)

Number of participants: To allow an appropriate interaction while enabling the trainer to answer questions individually, we request the number of participants to be limited to 10

Contact us

You have a project or need help to identify solutions, contact:


@ Marion.chatain@equoranda.com

 +33 6 72 52 63 49

You wish to register for a public workshop session?

You wish to know how we can adapt our training conditions to the participants' abilities? Contact :

@ Ornella.di-frenza@equoranda.com

 +33 9 75 27 17 20

You can refer to our [General Terms and Conditions](#) and to our [Internal rules](#) on our website