



Strategic Thinking™

Leadership tools for Planning, Problem-Solving and Decision-Making

Strategic Thinking™ is a trademark from Barnes&Conti Associates, Inc. It is a proven method and is distributed on a worldwide basis

Training Objective : Acquire the tools and techniques of strategic thinking to contribute to the performance of the company

❖ **Training Field :** Professional Efficiency - Innovation

❖ **Learning objectives**

- Define strategic, systems, creative, and critical thinking
- Identify aspects of strategic thinking you currently use and those you under-use
- Identify organizational and individual barriers to strategic thinking
- Identify current issues that require strategic thinking
- Ask questions that stimulate strategic thinking in oneself and others
- Apply strategic thinking tools to an important current issue
- Develop approaches to help stakeholders think and act strategically

❖ **Target audience and prerequisite**

Leaders, managers, team members, and individual contributors whose work has an impact on the organization's future.

- **Prerequisite:** none

For English sessions, participants need to be comfortable interacting in English in work-related conversations. Client has the responsibility to assess the participants' English level. However, our trainers are available to help you if you're not clear about your level.

- **Level:** Foundations

❖ **Teaching language :**

French or English

❖ **Trainers' credentials :**

Francoise Descleves and Pascale Demont are all trainers and coaches, certified by Barnes & Conti for facilitating the Strategic Thinking™ program.

❖ **Content**

1) Introduction

- Definition of key concepts
- Identify key components of your organizational system
- Case study

2) Strategic Thinking Process Model

- Overview of the specific practices which are elements of strategic thinking
- Use the process to frame a problem to work on during class

3) Reviewing or Learning the practices

- Creating a mental map of the system surrounding a problem or issue
- Finding leverage points for approaching the problem
- Crafting a vision
- Identifying and test limiting assumptions
- Creating a basic set of scenarios and identify action steps
- Generating Ideas
- Apply critical thinking skills to making decisions

4) Practice, practice, practice

- Apply all tools to issue, wether in group or individually
- Practice facilitator role
- Receive feedback on action plan and next steps

❖ **Duration**

- **Face-to-face:** 2 consecutive days (2 x 7,5 h)
- **E-learning follow-up:** 2 h (2 x 1h through videoconference, 1 month then 2 months after the face-to-face training time) + activity practice each week (over 8 weeks, excluding school breaks)

POINT OF ATTENTION: the face-to-face part is preceded by a pre-work, marking the start of the training



❖ Pedagogy

Strategic Thinking™ is a practical and interactive training. The pedagogy used combines brief theoretical background and intense and playful practices (1/3 theory, 2/3 practice).

To make this training a success, we ask each participant to engage at each step:

- **Prior to the face-to-face session:** a prework is sent by email (requiring approx. 15')
- **During the face-to-face session:** many exercises allow each one to internalize the approach. They are done in pairs or small groups, with personalized feedback from the trainer and the other participants.
- **After the face-to-face session:** the trainer helps the participants transfer their learnings on the job, through two group videoconferences, to share experience and practice.

Each participant receives a licensed workbook including tools, explanations and examples.

❖ Assessment

The engineering of Equoranda trainings is based on direct on-the-job transposition of the skills acquired. Validation of the skills acquired is done during the face-to-face session, through a formative assessment. Advice from the trainer over the 2 videoconferences ensures a real use of the acquired method.

A training certificate will be provided to each participant within 5 days after the training session.

❖ Organization:

To allow an appropriate interaction while enabling the trainer to answer questions individually, we request the number of participants to be between 6 and 12.

❖ Pricing :

Please contact us.

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EFFICACITE PROFESSIONNELLE – COMMUNICATION – MANAGEMENT - INNOVATION – COACHING

Siège social : 569 Chemin du Levet – 38330 BIVIERS - SARL AU CAPITAL DE 10000 € - SIRET 451 325 898 00018 RCS GRENOBLE - NAF 7022Z

Déclaration d'activité enregistrée sous le N° 82 38 03 505 38 auprès du Préfet de Région Auvergne Rhône Alpes. Cet enregistrement ne vaut pas agrément de l'Etat

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Cette marque prouve la conformité aux normes NF X 50-760, NF X 50-761 et aux règles de Certification NF 214, pour l'activité Formation continue hors alternance.

Elle garantit que l'aide à la formulation de la demande, les informations relatives à l'offre, la gestion administrative et commerciale de la formation, la conception du produit pédagogique, l'organisation de la formation, la réalisation de la formation et l'évaluation sont contrôlées régulièrement par AFNOR Certification - 11 rue Francis de Pressensé - 93571 LA PLAINE SAINT DENIS CEDEX www.marque-nf.com